



شركة دبي للإستشارات
DUBAI CONSULTANCY

Introduction

Dubai Consultancy (DC) is a team of industry experts with a passion for innovation and for delivering practical, measurable results for our clients. We have offices in the United Arab Emirates, with an international network of partners in Europe and Asia.

We begin our work with knowing our clients and their needs, matching these needs with visionary solutions, and seeing work through to successful and satisfactory completion.

Vision & Mission

VISION

To be our client's most trusted advisor and consultant.

MISSION

We work with Companies, Government, and Non-Government Organizations, to help them define and achieve ambitious goals, through high quality consultancy, advisory and special project services. We combine local knowledge and experience with global expertise.

Our Expertise

I. Business Advisory

II. Consultancy

III. Support Services

IV. Investment Promotion

V. Project Development

VI. Event Management

I. Business Advisory

Our Business Advisory Service aims to maximize the growth potential, prosperity and sustainability of all types of businesses. We provide enhanced access to information and advice at an affordable price with measurable results.

- Business Valuation
- Economic Analysis
- Financial Advisory

II. Consultancy

OCED Consultancy

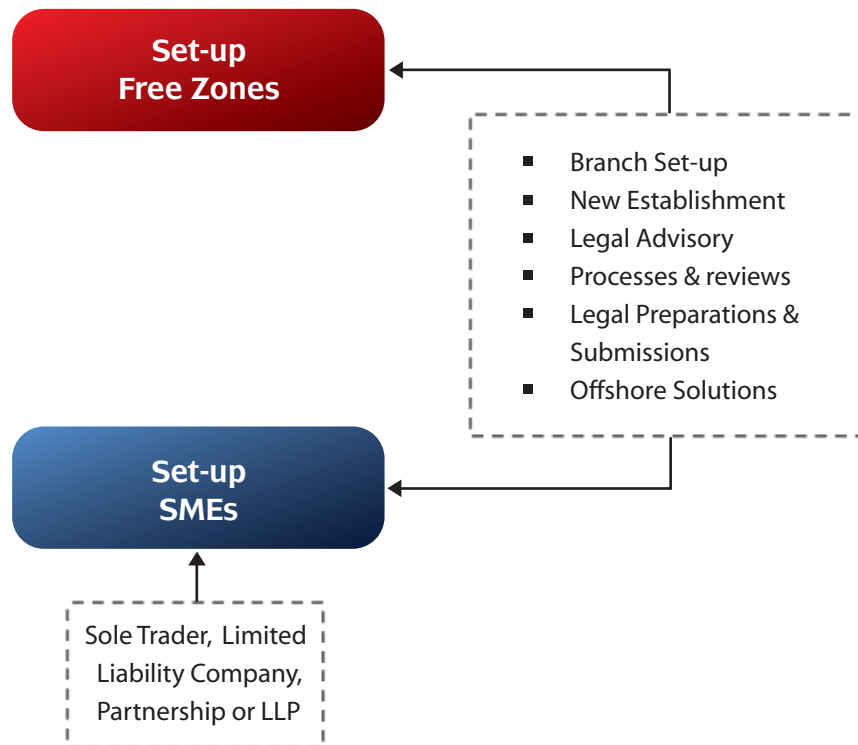
Countries can gain economic and other benefits by being engaged with the Organization for Economic Co-operation and Development (OECD). We work with Governments to help them understand the ways in which they can engage, and the benefits of that engagement.

- Research
- Country Reports
- Representation & Advocacy

II. Consultancy

Company Establishment

We offer services to companies and individuals who wish to set-up corporate entities in the UAE and the GCC. Dubai Consultancy helps you set-up:



II. Consultancy

Middle East Expansion

For companies that wish to access the Middle East, and other markets, we offer a consultancy and introduction service, helping them to make the Middle East market a key to their business success.



III. Support Services

Market Research for Business Planning

We determine how to market your product through discovering what people want, need, or believe.

- Customer Analysis
- Choice Modeling
- Competitor Analysis
- Risk Analysis
- Product Research
- Advertising the Research
- Marketing Mix Modeling

III. Support Services

Government Liaison, Recruitment

Dubai Consultancy provides a valuable resource to the operation of any organization whose communication with Government bodies is vital to their respected field of industry. We coordinate with local, state, federal and/or foreign governments to the benefit of all parties involved.

For medium to large sized organizations looking to select their recruitment process, Dubai Consultancy draws on years of industry experience and expansive networks to select qualified people for the right job. Our stages in recruitment include sourcing candidates by:

- Advertising
- Attracting
- Screening
- Tests & Interviews

IV. Investment Promotion

Dubai Consultancy helps governments and private sector to improve and manage their investment climate for both domestic and foreign investors.

- Expansion, Retention and Aftercare
- Promotion and Marketing
- Identifying and Improving Core Strategies
- Investment and Business Infrastructure Development
- Facilitation

IV. Investment Promotion

Foreign Direct Investment

Foreign Direct Investment (FDI) is becoming important to national economies worldwide. More investment locations are chasing increasingly sophisticated investments; which means that Governments need to have solid plans for attracting and retaining high-quality international, regional, and local investment.

- Policy & Strategy
- Investment Promotion Agency (IPA)
- Investment Attraction & Retention

IV. Investment Promotion

Foreign Direct Investment

Policy & Strategy

The key to successful FDI is the right policy framework for investment at the national level, and a suitable Investment Promotion Strategy.

Investment Promotion Agency (IPA)

An efficient and innovative IPA is a successful approach to attracting and retaining investment. We agree with evidence from dozens of countries with IPAs that such an agency is often the best way to meet the investment objectives of our Clients.

Investment Attraction & Retention

'Fortune Hunt' is a service provided by Dubai Consultancy to attract Fortune 500 and other large multinational companies to invest and locate business operations in Client's economy.

V. Business Development

To complete a successful project with its goals and objectives, Dubai Consultancy stresses on planning, organizing, securing and managing while honoring the predetermined project constraints.

- Initiation
- Planning & Design
- Executing
- Monitoring & Controlling
- Closing

V. Project Development

Free Zones & Business Parks

We have extensive experience with Free Zones and Business Parks, particularly in the Middle East, which are an important part of investment attraction and GDP growth strategies for both developed and emerging economies worldwide.

We offer a full range of services in the following categories:

- Regulation & Policy
- Planning & Strategy
- Operations
- Development

VI. Event Management

Events are a standard way for Governments, Organizations, and Companies to promote their causes and deliver value to their stakeholders.

We work with our Clients to maximize the potential by creating and delivering powerful events concepts, and by enhancing their participation in regular planned events.

VI. Event Management

Awards & Initiatives

Our Clients achieve their strategic aims through a variety of means. Awards are a way to recognize achievement and to encourage performance, leaving a lasting legacy. Special Initiatives are designed to take a client's vision and turn it into a project for the benefit of their stakeholders.

We create Awards that make a lasting impact. By closely partnering with our Client, we design, develop, and manage an Award lifecycle that is unparalleled in the region, using a four phase approach.

- Award Concept
- Award Process
- Event Planning & Managing
- Follow-up work to secure the Award's Legacy

Where We Work

Dubai Consultancy operates in the United Arab Emirates and Middle East, we work with clients in the MENASA region (Middle East, North Africa, South Asia).

However, our international work also covers France, Ghana, Turkey, China, Singapore, Malaysia, and other key markets.

How We Work

We want to gain a deep understanding of your requirements, so that our consultancy and project solutions will be perfectly suited and deliver results.

Our first job with clients is to listen, then to understand, then craft a response that will meet your requirements and exceed your expectations.



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